




# BRANDON HARWOOD

## UX DESIGNER / RESEARCHER

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## SKILLSET

### UX and Research

User Research  
Information Architecture  
Contextual Inquiry  
Competitive Analysis  
Wireframing  
Prototyping  
Usability Testing  
Usability Interviews  
Heuristic Evaluation  
Qualitative Methodologies  
Quantitative Methodologies  
Survey Design

### Design

Responsive Web Design  
Mobile Design  
Visual/Graphic Design  
UI Design  
Illustration  
Typography

### Software

Sketch  
InVision  
Principle  
Photoshop  
Illustrator  
Indesign  
After Effects  
Balsamiq  
Axure

### Code

HTML  
CSS / SASS  
CSS Animation  
JavaScript / jQuery

## EDUCATION

### BA - Psychology

Minor - Social Science

*University of North Texas*

**Relevant Courses:** Usability & User Experience, Consumer Experiences, Experimental Methods, Qualitative Data Collection, Quantitative Data Collection, Cognition & Perception, Psychological Measurements

GRADUATED DECEMBER 2016

## WORK EXPERIENCE

### UX Designer

OCTOBER 2016 - PRESENT

*IBM*

- Bring delightful and elegant experiences to exciting and innovative multi-sector projects.
- Apply design methodologies and UX research findings through the development of user interfaces, concepts, mock-ups, prototypes and visual artifacts.

### Web Designer

AUGUST 2015 - SEPTEMBER 2016

*University of North Texas - ITSS*

- Conceptualized, designed, and developed multiple user interfaces for use in the universities IT Shared Services website.
- Troubleshoot professor and student tickets when related to CSS or design.

### Web Design / Development Intern

JUNE 2016 - AUGUST 2016

*Fujitsu Network Communications*

- Lead the FNC Web Development team in order to build a mobile friendly, well designed intranet.
- Applied research, testing, design, and development in order to do so.

### Web Design / Development Intern

JUNE 2015 - AUGUST 2015

*Fujitsu Network Communications*

- Designed and implemented a new UX & UI for FNC's client-facing extranet.

### Marketing Intern

NOVEMBER 2014 - JUNE 2015

*City of Carrollton*

- Designed and printed illustrative and informative posters to be displayed throughout the city of Carrollton, TX.

## RECENT PROJECTS

### Founder & President

NOVEMBER 2015 - DECEMBER 2016

*UNT Association for Design & Code*

- Lead multiple collaborative discussions and workshops.
- Direct over group logistics, finances, marketing, design and events.
- Networked with multiple companies for workshops and student outreach.

### Harman Audience

MARCH 2016

*AT&T IoT Hackathon project - 1st place winner*

- Context driven dynamic-volume speaker system, with an app to go along.
- Designed the user interface, information architecture and interactions.

### Claire

APRIL 2016

*Hack DFW project*

- Machine learning app that parses social media for keywords regarding any particular product and provides a clear view into how it's being discussed.
- Designed and developed the front end UI & UX.